

Persuading your Boss to Trial a 4 Day Work Week

These are questions that you should think about when building your case for trialing a 4 day week.

The Possibility

- Is a 4 day week possible?
- Are other companies doing it?
- What is their experience?

The Need

- Why is a 4 day week something that your company should take seriously?
- It's clear why workers would like to work less, but what do companies get out of it?
- Why is a 4 day week better than other things we could offer, like flexible schedules or wellness classes?
- Why should the company try it now?

The Story

- How does championing the 4 day week fit in the leader's own narrative?

The Path

- How do you get started?
- Where would you run a trial?
- Who would run it?
- How long would it last?
- What are your benchmarks for success?
- What do we do if it fails?

The Protagonist

- What role does the leader play in this?

(Answer: it can't happen without them. You're not asking for permission, you're asking them to take on the challenge, to lead you to a better way of working.)

Source: Alex Soojung-Kim Pang, Shorter: Designing the 4-Day Week.